

The Psychology of Money & Your Risk Tolerance

**MONEYMaker Accelerator Program
Oregon RAIN**



This Hour..

Values around money

Risk tolerance around money

Cash flow quadrant

Wrap up

Resources

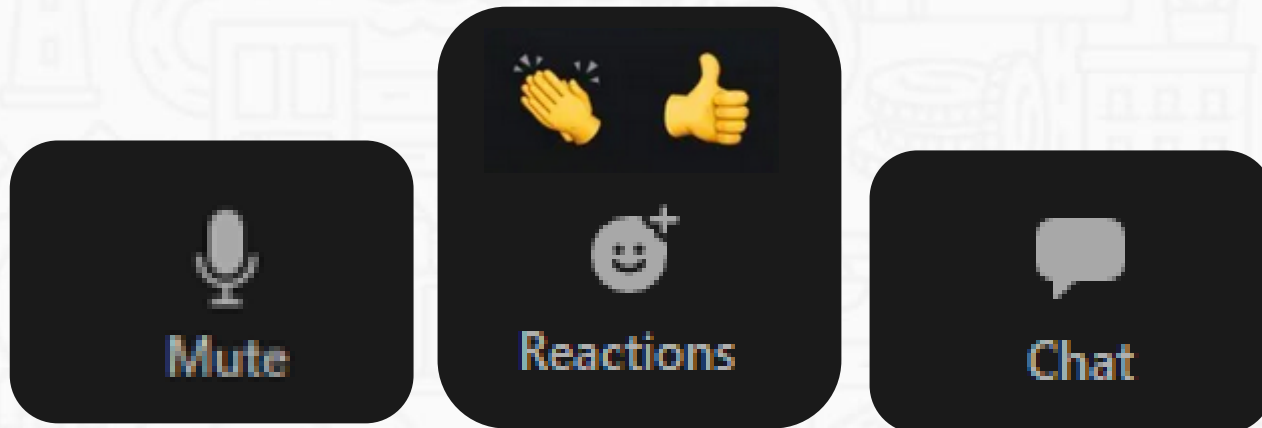
Shared agreements

Assumption of expertise

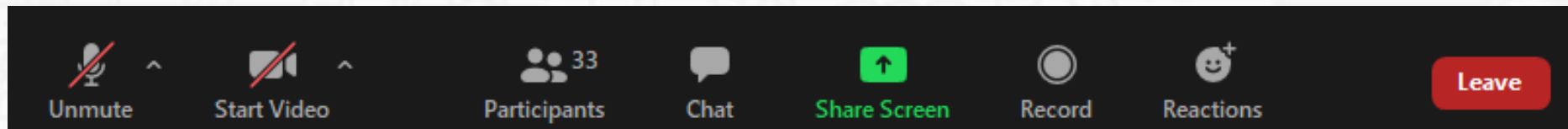
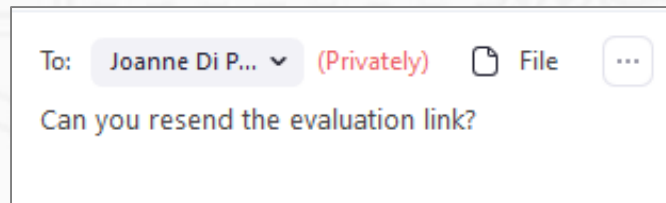
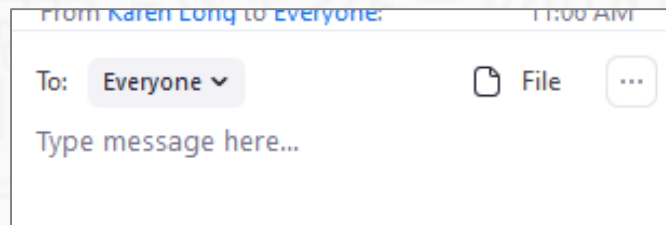
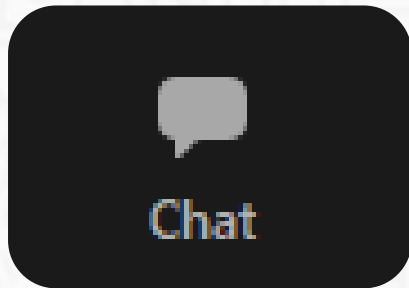
Step in/ Step back principle

**Active engagement and
collaboration in breakout rooms**

Zoom controls

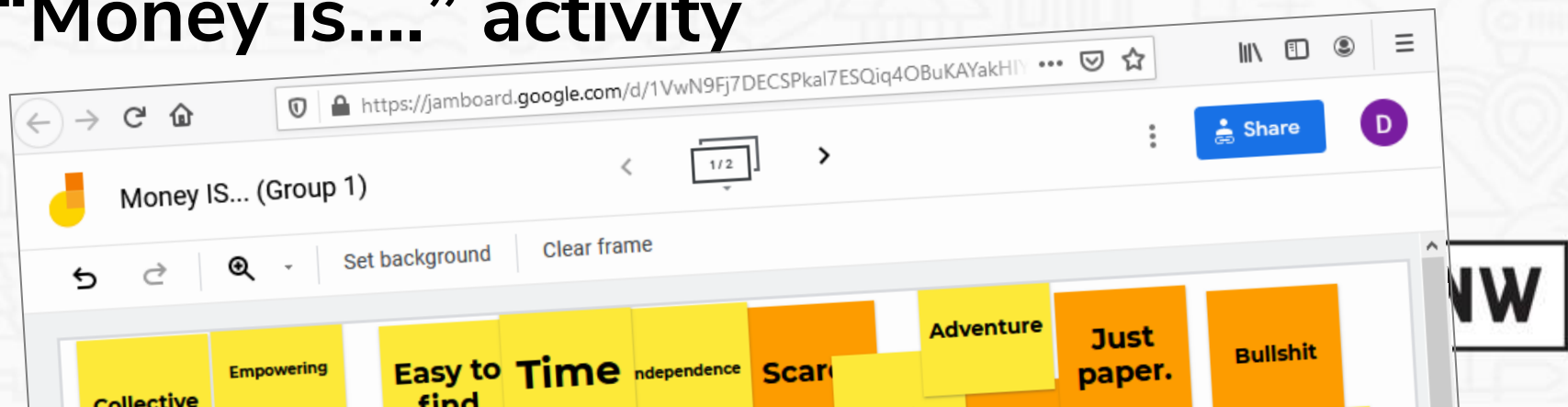


Where do you live? What is your city, town, county know for?



My Money Values My Money Psychology My Money Mindset

“Money is....” activity



Introductions first...

Name/Company/Position

Second...

To me, money is...

**What did you learn about money
from friends/family/media?**

What do embrace/reject?

**What money mantra or values do
you live by today?**



Money IS... (Group 1)

< 1/2 >

⋮

Share

D

Set background Clear frame



A collection of sticky notes with various words and phrases related to money:

- Collective
- Empowering
- Easy to find
- Time
- Independence
- Scary
- Adventure
- Just paper.
- Bullshit
- A tool
- Freedom
- Successful
- Exciting
- Power
- Help us get to our wants and goals
- Complicated
- Unfair
- Fun
- Stability
- Hard to get
- Scary
- Runway
- Lifblood
- Never Enough
- Opportunity
- Confusing
- Responsibility
- Choices

Money is...



Money Values and Evaluating Risk

Risk Tolerance Zoom Poll

DevNW

Cash Flow Quadrant



Employee

E

You have a
job

Business Owner

B

You own a system
& people work for you

S

You own a job

Self Employed

I

Money works for you

Investor

Robert
Kiyosaki's
CASHFLOW
Quadrant

Employee

E

You have a
job

Business Owner

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You own a system
& people work for you

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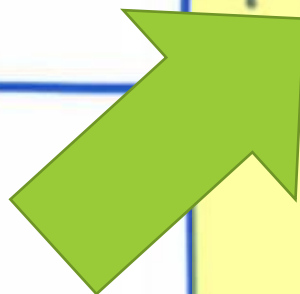
You own a job

Self Employed

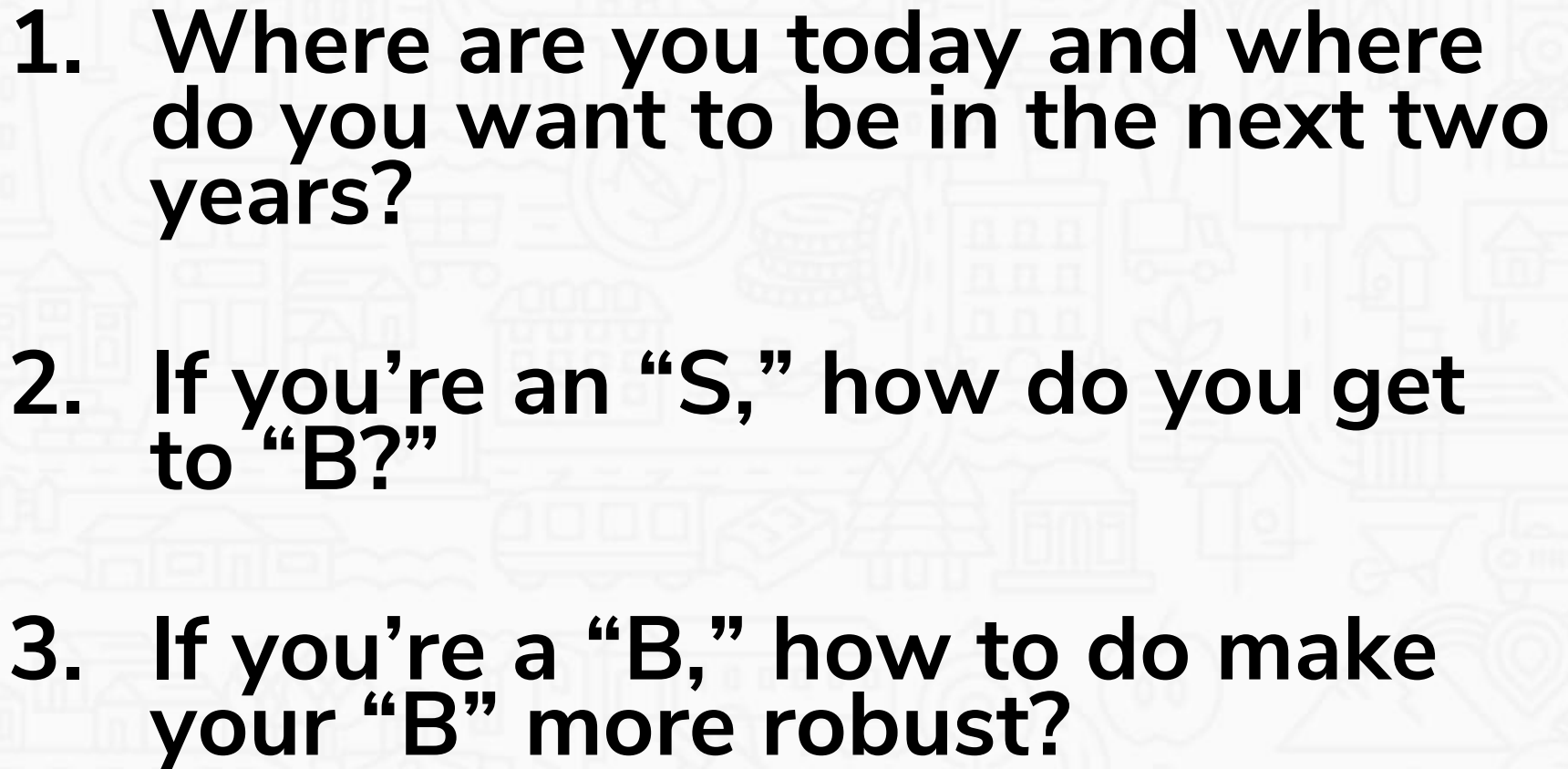
I

Money works for you

Investor



Robert
Kiyosaki's
CASHFLOW
Quadrant

- 
- 1. Where are you today and where do you want to be in the next two years?**
 - 2. If you're an "S," how do you get to "B?"**
 - 3. If you're a "B," how to do make your "B" more robust?**



Cash Flow Quadrant (Group 6)



👤 Share



Set background

Clear frame

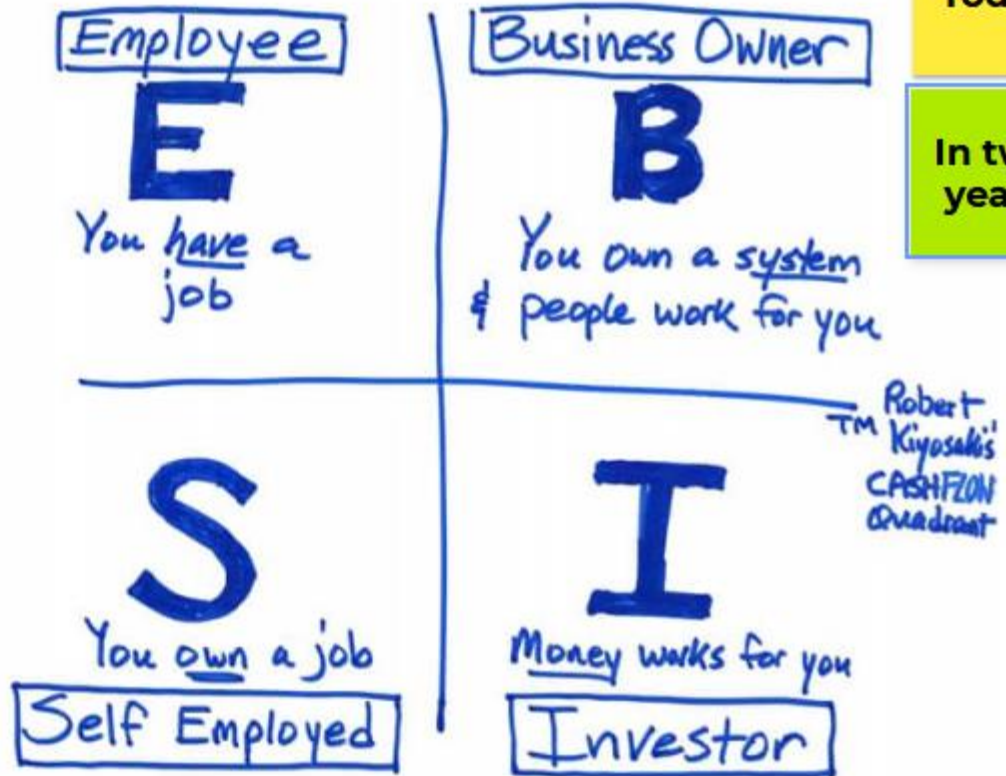


Yellow sticky notes:

- Nam
- Name
- Nam
- Name

Green sticky notes:

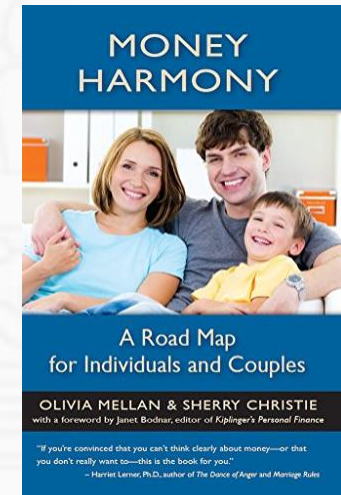
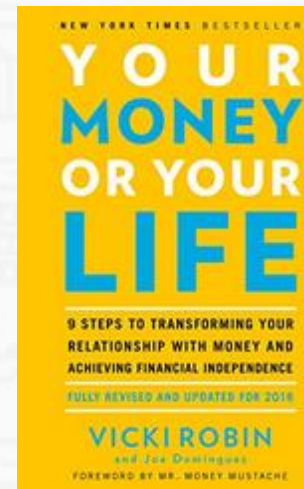
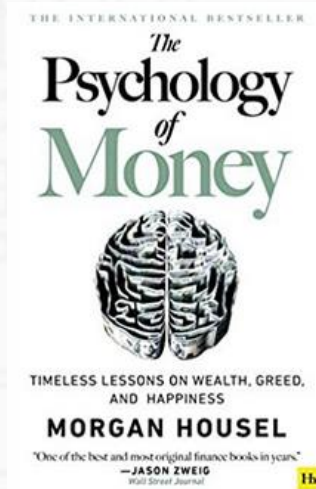
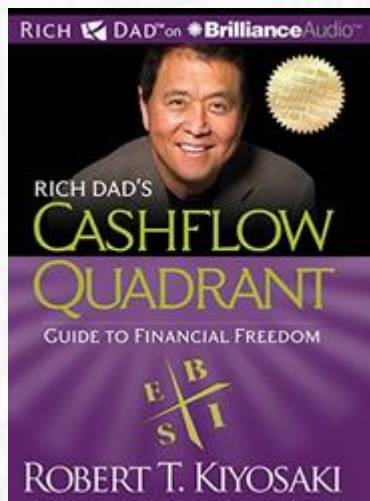
- me
- Name
- Name
- Name
- Name



In Closing

What's one take away from today that you can apply to you running your business?

Further Reading



DevNW

Mentor Hour

April 15th at 11:30am

ross.kanaga@DevNW.org

