

MONEYmaker

a financial accelerator program


Hosted by **RAIN**
OREGON



March 31 to June 30
9:00 - 10:30 AM on Wednesdays

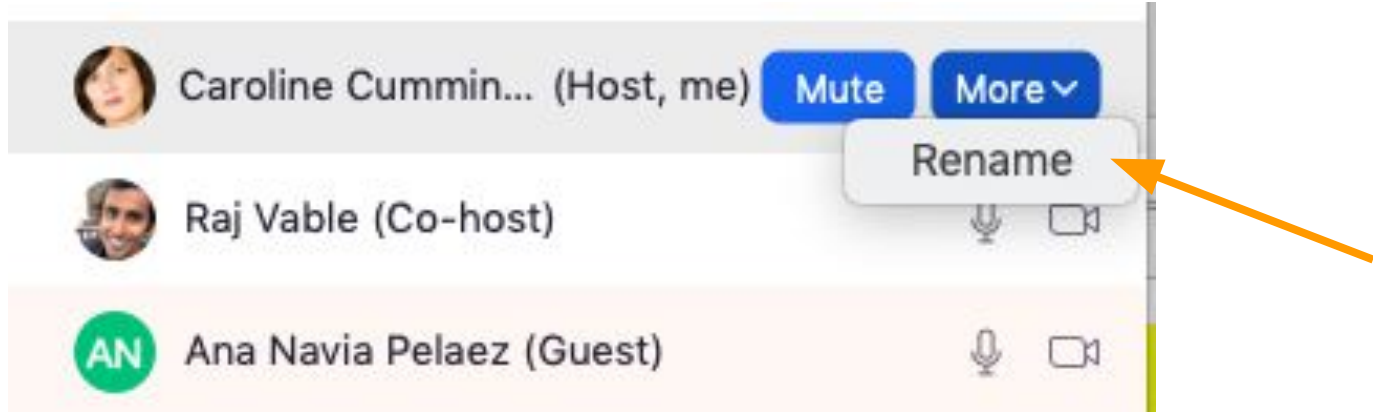
Week 1

Orientation + The Psychology of Money + Your Risk Tolerance

The image shows three golden-brown, triangular fortune cookies arranged on a light blue surface. A white rectangular paper slip is placed between them, angled upwards. The slip contains the text "You will become more confident managing your money." in a black, monospaced font. The cookies have a slightly textured, baked appearance.

You will become more
confident managing
your money.

Click "Participants" to Rename Yourself



Cohort Number + First and Last Name

(This is necessary to facilitate transferring you to the break-out sessions. Thanks!)

Example: 2 - Caroline Cummings

Welcome to the *MONEY*maker Accelerator!

Meet your Cohort Leads & Mentors:

Facilitator

#1



José A Balcázar
Biz Advisor
SBDC

#2



Caroline Cummings
CEO
RAIN

#3



Corey Wright
Venture Catalyst
RAIN

Mentor



Ani Raas
Founder
Moonatic Boutique

Mentor



Ron Green
CEO
Oregon Pacific Bank

Mentor



Toraj Khavari
It Consultant
Professor
SBDC

Welcome to the *MONEY*maker Accelerator!

Meet your Cohort Leads & Mentors:

Facilitator

#4



Stephanie LeQuieu
Venture Catalyst
RAIN

#5



Ariel Ruben
Venture Catalyst
RAIN

Facilitator

#6



Mike Johnston
Dir of Ops
Qlarity Imaging

Mentor



Dr. Rod Ray
CEO
Canyon Mtn Consulting

Mentor



Seth Clark
Owner
Blue Valley Bistro

Mentor



Mike Couch
Financial Specialist
Financial Legacy
Management
Company

Welcome to the MONEYmaker Accelerator!

Meet your Cohort Leads & Mentors:

Facilitator

#7



Laura Furgurson
Blue Economy Catalyst
RAIN

Mentor



Wendy Ludwig
Biz Advisor
SBDC

26 Experts to
Support YOU over
these 13 weeks!

Grupo de discusión y
atención completamente
en español con nuestro
Mentor José Balcazar

**Primera reunión:
Jueves 1ero de
marzo a las 10h.**



Información de Zoom en
<https://www.oregonrain.org/moneymaker/resources/>

CONFLICT OF INTEREST



13 Weeks of Financial Fun!



Week 1: Psychology of Money + Your Risk Tolerance

Week 2: The Seeds to Grow a Money Tree: The Money of Sales

Week 3: Intro to Accounting + P&L Statements

Week 4: Managing Cash Flow

13 Weeks of Financial Fun!



Week 5: Managing Balance Sheets

Week 6: Pricing & Margins

Week 7: Making Budgets Fun!

Week 8: Develop + Track Revenue Projections

13 Weeks of Financial Fun!



Week 9: Money Stories from Business Executives

Week 10: To Raise or Not to Raise: Part I

Week 11: To Raise or Not to Raise: Part II

Week 12: Accounting Tools + Tips

SAVE the
DATE


June 30th

9 - 10:30am
MONEYmaker
Graduation!

A close-up photograph of a dark-colored coffee cup filled with a latte. The coffee has a light brown, textured surface with a small heart shape in the center. The cup is set on a matching saucer. The background is dark and out of focus.

Smile!

It's wonderful
Wednesday!

A decorative horizontal flourish with symmetrical scrollwork and arrow-like ends.

fb/livinglife2thefull

9 - 10:30am

Please be
prompt!

Regular Class Format

DON'T FORGET!
Meeting at 9am



- Cohort Breakouts [15 mins]
- ★ Sponsor Spotlight [2 - 3 mins]
- Speaker + Breakouts [40 - 60 mins]
- Q&A / Session Close [5 - 10 mins]






Additional Speaker Mentor Hours

Each of our guest speakers will also be hosting 1 additional informal Mentor Hour session!

More info on our resource page:

www.oregonrain.org/moneymaker/resources

Upcoming Mentor Hours with Guest Speakers
More will be added as we confirm dates and times with speakers.

Horas semanales de tutoría con José A. Balcázar <i>Semanalmente, los jueves de 10:00 a 11:00 horas.</i>  + Zoom Information	Mentor Hour with Ross Kanaga <i>April 15 at 11:30 am</i>  + Zoom Information	Mentor Hour with Seth Clark <i>April 20 at 3:00 pm</i>  + Zoom Information
Mentor Hour with Marty Parisien  <i>April 22 at 9:00 am</i> + Zoom Information	Mentor Hour with Peter Thorrson  <i>May 20 at 10:00 am</i> + Zoom Information	

All main sessions will be recorded
(but not break-out rooms)



Virtual Etiquette

- Please remain **MUTED** throughout the main sessions. We DO want you to interact though, so if you have questions, post them in the **CHAT** feature or use the “**Raise Hand**” feature, we will call on you to unmute.
- This program is about learning and growing better at finances together.
Please do not market your services to classmates.
- **Be on time!** Breakout rooms are at the beginning of most workshops, so do your best to show up.
- **This is a place for learning and inclusivity.** We are here to support you and we want you to **be supportive of each other.**
- Let us know if you need any additional support. **We are here to serve you!**

RAIN

Building Inclusive Entrepreneurial Ecosystems

Our Mission



Partner with communities to:

- **Catalyze** entrepreneurial ecosystems
- **Connect** entrepreneurs to resources, including overlooked entrepreneurs
- **Contribute** to the creation of prosperous economies

MONEYmaker Sponsors





Thank You!



Brian Plinski

Entrepreneurship Strategist





Thank You!



Rustie Ackland

Vice President

*Branch Manager | Oakridge Branch
& Pleasant Hill Branch*





Thank you funders!



(17) Rural Cities:

Adair Village, Brownsville, Canyon City, Coburg, Creswell, Florence, Halsey, Harrisburg, John Day, Lebanon, Lowell, Monroe, Oakridge, Philomath, Prairie City, Sweet Home, Veneta

(4) Counties:

Grant County, Lane County, Linn County, Benton County

(3) State + Federal Government:

Business Oregon (CARES Act funds), the Economic Development Administration (EDA),
The US Department of Agriculture (USDA)

(8) Private Foundations + Corporations:

Oregon Pacific Bank, Banner Bank, Financial Freedom Wealth Management Grp, Oregon Community Foundation, The Ford Family Foundation, The Collins Foundation, The Lemelson Foundation, The Kauffman Foundation

The Psychology of Money + Your Risk Tolerance



Ross Kanaga

Financial Innovation Manager



DEVELOPING THRIVING COMMUNITIES

Let's talk logistics!

- No homework; however, there will be suggested assignments, readings, and videos to support what you learn.
- To graduate, you must attend **11/13 sessions**, including graduation!
- Graduation Ceremony: awesome prizes, a 2-slide presentation, and a keynote speaker! Book your calendar for **June 30th at 9am**.
- Try to use **Slack for communication** with cohort members, attendees, facilitators, and mentors.
- Use our [Resources Page](#) for links, content, info, and more!

Optional: Photo & Logo for Group Collage

If you'd like, send us your headshot and logo to make a fun collage to share with everyone!

Just email them to
corey@oregonrain.org



Let's take a quick poll...

What is your
comfort level
with Slack?



slack

Slack is a tool to reduce email, and allow you to have more open conversations in a digital environment. When you ask a question, everyone can benefit from the answer!

Depending on demand, we can offer some additional training videos on how to effectively use Slack to cut down on emails, and increase communication!

Feel free to ask your Cohort Facilitator for assistance as well!



www.oregonrain.org/moneymaker/resources/

**Save this
page!**



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Week 2

Seeds to Grow a Money Tree

Eddie Rosenberg, CMO of **defunkify**

**Log in at 9:00
sharp to head
straight to your
cohort group for
debrief and
networking!**