

# Cohort Groups

Cohort #	1	2	3	4	5	6	7
Facilitator	<i>José Balcazar</i>	<i>Caroline Cummings</i>	<i>Corey Wright</i>	<i>Stephanie LeQuieu</i>	<i>Ariel Ruben</i>	<i>Mike Johnston</i>	<i>Laura Furgurson</i>
Mentor	<i>Ani Raas</i>	<i>Ron Green</i>	<i>Toraj Khavari</i>	<i>Rod Ray</i>	<i>Seth Clark</i>	<i>Michael Couch</i>	<i>Wendy Ludwig</i>

# Virtual Etiquette

- Please remain **MUTED** throughout the main sessions. We DO want you to interact though, so if you have questions, post them in the **CHAT** feature or use the “**Raise Hand**” feature, we will call on you to unmute.
- This program is about learning and growing better at finances together. **Please do not market your services to classmates.**
- **Be on time!** Breakout rooms are at the beginning of most workshops, so do your best to show up.
- **This is a place for learning and inclusivity.** We are here to support you and we want you to **be supportive of each other.** **Be sure to give others a chance to speak!**
- All things share in breakouts are **CONFIDENTIAL** and should not be shared.

# MONEYmaker

a financial accelerator program

Hosted by **RAIN**  
OREGON

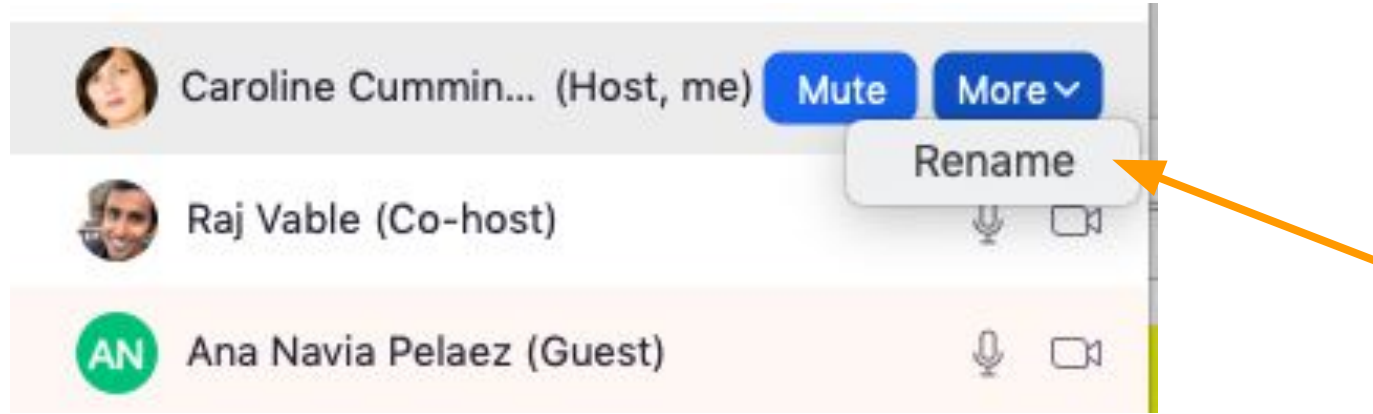


*March 31 to June 30  
9:00 - 10:30 AM on Wednesdays*

## Week 10

To Raise or Not To Raise (Money): Part I

# Click “Participants” to Rename Yourself



## Cohort Number + First and Last Name

*(This is necessary to facilitate transferring you to current break-out sessions. Thanks!)*

**Example: 3 - Corey Wright**

# 13 Weeks of Financial Fun!



**Week 9:** Money Stories from Startup Founders

**Week 10:** To Raise or Not To Raise (Money): Part I

**Week 11:** To Raise or Not To Raise (Money): Part II

**Week 12:** Accounting Tools & Tips

**All main sessions will be recorded**  
(but not break-out rooms)



# MONEYmaker

graduation celebration

*June 30th @ 9:00 AM via Zoom*

Join our MONEYmaker Accelerator 2021 graduation event to celebrate the achievement of attendees, hear from a great keynote speaker, and network with Oregon business owners, entrepreneurs, and stakeholders!

*Huge thanks to our program sponsors!*



## Keynote Speaker



**Twyla Verhelst, CPA**



*Head of FreshBooks Accountant Channel*

*Leader of the Accounting Partner Program*

*Creator of Women in Accounting Mentorship Program*



# Graduation Celebration!

June 30th @ 9:00 am

Please Register & Invite Folks!

<https://moneymakergraduation2021.eventbrite.com>



# Graduation Celebration!

June 30th @ 9:00 am

The graphic features a central maroon banner with white text. Six stylized fireworks, rendered in blue and yellow lines, are positioned around the banner: one in each corner and one centered on each of the top and bottom edges. The entire graphic is set against a white background.

**If you pre-register, you are qualified  
for a drawing to a 3-month  
subscription of FreshBooks!**

# Graduation Celebration!

June 30th @ 9:00 am

The slide features a large blue banner with white text. The banner is decorated with six stylized fireworks in blue and yellow, positioned around the edges. The text on the banner reads: "Program participants who attend + complete our final survey will be eligible for the RAINdrops program!"

Program participants who attend + complete our final survey will be eligible for the RAINdrops program!

# Graduation Keynote Speaker

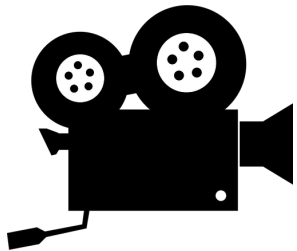


**Twyla Verhelst, CPA**

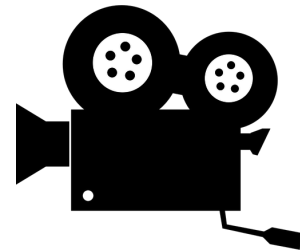
*Head of FreshBooks Accountant Channel  
Leader of the Accounting Partner Program  
Creator of Women in Accounting Mentorship Program*



<https://www.womeninaccounting.online/>



# Help Corey with some video promo-footage!



After I count to “3”, please say:

**“Welcome to MONEYmaker!!!”**

Then, continue smiling and waving for a few more seconds! (;





***Thank You!***



**Ron Green**

*CEO*

Oregon Pacific Bank



# To Raise or Not To Raise (Money): Part I



**Thomas Schnell**

*Business Finance Officer  
with Business Oregon*



**Lynn Meyer**

*Director of Community Lending at  
Community LendingWorks*

MONEYmaker

*Logistics + Q&A*



**This Thursday:**

**MONEYmaker Mentor  
Hour with Lynn Meyer**

*Thursday @ 10:00 am via Zoom,  
info & link on Resources Page*



**Lynn Meyer**

*Director of Community Lending at  
Community LendingWorks*

# MONEYmaker

a financial accelerator program

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OREGON



**March 31 to June 30**  
**9:00 - 10:30 AM on Wednesdays**

## Week 11

### *To Raise or Not To Raise (Money): Part II*

*Ron Green - Oregon Pacific Bank*  
*Marceau Michel - Black Founders Matter*

**Log in at 9:00  
sharp to head  
straight to your  
cohort group for  
debrief and  
networking!**



## Questions + Networking

*Feel free to leave now if you need to go. We'll stick around for a few more minutes if folks have any follow up questions!*

# Homework...

## Video & HW Instructions

*On the Week 8 Resource Page!*

The screenshot shows the RAIN MONEYmaker Class Resources Page. The header includes navigation links: Request RAIN, About, Español, News, Events & Programs, Open Positions, and Contact. The main heading is "MONEYmaker" with a dollar sign icon, followed by "Class Resources Page". Below this, a paragraph states: "Please use this page to find all relevant information for each week of classes in the MONEYmaker Accelerator program. This includes: Zoom links, schedules, slides, speaker mentor hours, cohort info, resources, handouts, and more!" A note mentions that information will be updated as it becomes available, at least 24 hours after a class. A blue button says "HUGE THANKS TO OUR SPONSORS!". On the right, a "Quick Links" section contains five links: "Link to MONEYmaker Zoom Meeting", "Link to MONEYmaker Slack channel", "Link to MONEYmaker Class Info", "Link to MONEYmaker Cohorts", and "Link to MONEYmaker Speakers". At the bottom, there's a section for "Upcoming Mentor Hours with Guest Speakers" with a note: "More will be added as we confirm dates and times with speakers." It lists three mentor hours: "Horas semanales de tutoría con José A. Balcázar" (Semanalmente, los jueves de 10:00 a 11:00 horas), "Mentor Hour with Peter Thorsson", and "Mentor Hour with Peter Thorsson". Each entry includes a profile picture of the speaker.

## LivePlan Sign-Up Links

*On the Week 7 Resource Page!*

The screenshot shows a Google Sheet titled "RAIN LivePlan codes". The sheet has two main columns with instructions. Column A (left) contains the instruction: "STEP 1: Type your name in an empty column below." and "ONE LINK PER PERSON: Please type your name to note that this code is taken!". Column B (right) contains the instruction: "STEP 2: Click the link to the RIGHT of your name to sign up for 3 months of LivePlan free." and "Sign up URL (DO NOT DELETE!!! ONLY USE ONE LINK!!!)". Below these instructions, there are rows of example names and corresponding LivePlan sign-up URLs. The URLs are all variations of "https://www.liveplan.com/promo?pm=3MONTHFREE-`" followed by a unique code. The sheet is titled "Example: Corey Wright" in the first row.`

Video, Links, & Resources will be live after 2pm.

Think about the **pros** and **cons** of debt vs. equity vs. grants. **Discuss** what is most relevant to your business.

**Debt**

**Equity**

**Grants**

Think about the information presented by Lynn Meyer. What are things “to-do” and “not-to-do” for your business?

**to-do**

**not-do-do**