

MONEYmaker

a financial accelerator program

Hosted by **RAIN**
OREGON



*March 31 to June 30
9:00 - 10:30 AM on Wednesdays*

MONEYmaker Graduation Celebration!!!

Week 13

Your Facilitator Today...

Corey Wright

Venture Catalyst with RAIN

corey@oregonrain.org

[linkedin.com/in/coreywright/](https://www.linkedin.com/in/coreywright/)



Corey Wright

*Project Manager for MONEYmaker
Program*

Today's session will be recorded



Virtual Etiquette

- Please remain **MUTED** throughout the session.
- We DO want you to interact though, so if you have questions/comments, post them in the **CHAT** or use the “**Raise Hand**” feature (we will call on you to unmute).
- This event is about celebrating our local business owners. **Unless you are a sponsor, this is not a place to market your product or service.**
- **This is is meant to be an inclusive and safe environment.** Please share the time we have available for questions with others, and be respectful in everything you say and type. (:

Opening Remarks...

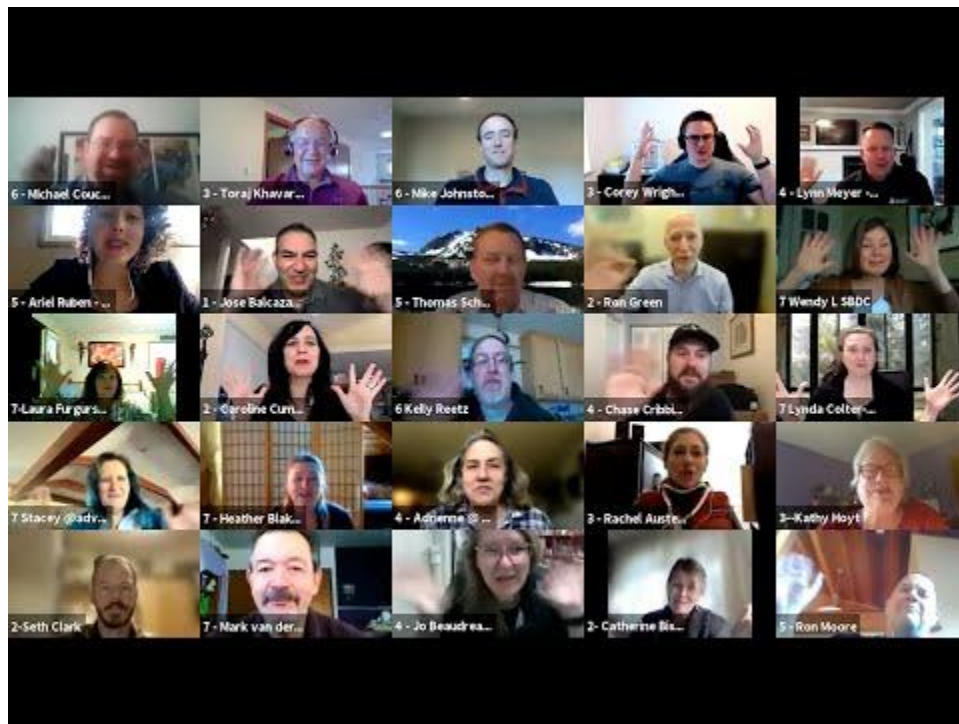
Erin Reynolds

*Board President and Executive
Committee with RAIN*

Florence City Manager



Recap Video



business oregon





Thank You!



Jeff Stell

*Incentives Project Coordinator
with Business Oregon*



Sophorn Cheang

Director of Business Oregon



Thank You!



Ron Green

Oregon Pacific Bank





Thank You!



Julia Carlson

Financial Freedom



Financial*freedom*.TM

WEALTH MANAGEMENT GROUP, LLC

Reflections about MONEYmaker 2021

Caroline Cummings

CEO of RAIN

caroline@oregonrain.org

[linkedin.com/in/carolinecummings/](https://www.linkedin.com/in/carolinecummings/)



Caroline Cummings

13 Weeks of Financial Fun!



Week 1: Psychology of Money + Your Risk Tolerance

Week 2: The Seeds to Grow a Money Tree

Week 3: Intro to Accounting + P&L Statements

Week 4: Managing Cash Flow

13 Weeks of Financial Fun!



Week 5: Managing Balance Sheets

Week 6: Pricing & Margins

Week 7: Budgets & Forecasts: Introduction & Application

Week 8: Budgets & Forecasts: Strategic Forecasting & Management

13 Weeks of Financial Fun!



- Week 9:** Money Stories from Startup Founders
- Week 10:** To Raise or Not To Raise (Money): Part I
- Week 11:** To Raise or Not To Raise (Money): Part II
- Week 12:** Accounting Tools & Tips



Graduation Keynote Speaker



Twyla Verhelst, CPA

*Head of FreshBooks Accountant Channel
Leader of the Accounting Partner Program
Creator of Women in Accounting Mentorship Program*



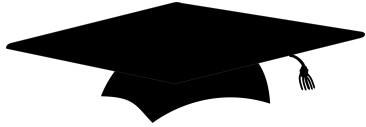
www.freshbooks.com



Let's Hear from the MONEYMAKERS!!!

Meet some of our MONEYmaker Class of '21

Cohort 1 Representative



Evy Hernandez

Co-Owner at

La Granada Latin Kitchen



Cohort 2 Representative



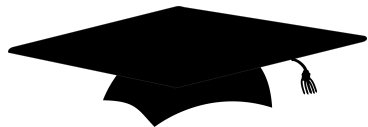
Dominique Stoney-Quitoriano

*Operations Manager at Stoney
Wines*

*Director of Development at
StoneyBrooke Residential Services*



Cohort 3 Representative



Piper Dobner

*Co-Founder of Thaena
Co-Founder of Flora
Medicine, LLC*



Cohort 4 Representative

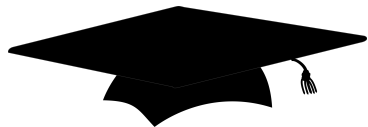


Jo Beaudreau

*Founder of BeauxArts
Fine Art Materials*



Cohort 5 Representative

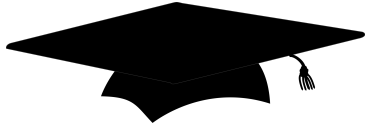


Ron Moore

*President of Hoagland
Properties, Inc*



Cohort 6 Representatives



**Jesse Gandy &
Fiona Gledhill**

Screamin' Jay's



Cohort 7 Representative



Amy Prince

*Business owner at Lane
County Consulting, LLC*



A large group of graduates in black gowns and caps are celebrating, with many caps thrown into the air against a clear blue sky. The graduates are looking up and cheering, creating a joyful and celebratory atmosphere.

Graduation Time!

Please send congrats and good wishes using the chat!

Congrats to...

Adrienne Fritze & Mark van der Pol,
Owners at RemarkableArts LLC in Corvallis

Aida Camalich Lough, Owner at Aida Food
LLC in Veneta

Alissa Mayer, Owner/Operator at
AlissaMayer.com in Oakridge

Amy Prince, Owner at Lane County
Consulting, LLC. in Westfir

Anderson Miller, Owner at 3GreenTrees in
Florence

Anthony Velarde, Business Owner at
Eatwell Organic Noodle in Florence



Presented by **Michael Johnston**,
Mentor at MONEYmaker '21

Brittney West, CEO at Plant Posse in
Corvallis

Camelia Moss, Owner at Camelias Candles
in Lebanon

Catherine Biscoe, Philomath City Council
at City of Philomath in Philomath

Chase Cribins, Owner at Backyard
Buildings LLC in Coos Bay

Clinton Coalwell, Owner at CWC Custom
Wood Creations in Mt. Vernon

Congrats to...



Presented by **Anielis Raas**,
Mentor at MONEYmaker '21

Branda Tiffany, Owner at Althaea Whole Health / Molly Muriel in Portland

Craig Johnson, Manager, Founder at Recyco Products in Portland

Dan Carton, Project Manager at D-n-B Enterprises in Florence

Danielle Myrick, Owner at Drifted Seasons in Saint Helens

Dominique Stoney-Quitoriano, Director at StoneyBrooke Residential Services, Op. Manager at Stoney Wines in Gresham

Kathleen Hoyt, CEO at Una Touch in Bend

Erick Oshel, Self-Employed in Florence

Fiona Gledhill, Chef and Founder at Hippie Handroll in Eugene

Heather Blake, Event Coordinator at Fern Ridge Events in Elmira

Jackie Cowsill, Founder/CEO at Here to Help Housing in Eugene

Jacqui Lomont, Owner at Lion Mountain Bakery in Oakridge

Congrats to...

Jed Hansen, Owner at Hansen Professional Services/Well-Read Books in Waldport

Jesse Gandy, Owner at Scream'n Jays in Eugene

Jessica Landstra, Owner at Farmlands Market in Creswell

Jim Cupples, CEO/Cofounder at All The Farms in Springfield

Jo Beaudreau, Owner & Creative at BeauxArts Fine Art Materials in Florence

John Tribolet, Owner at Grateful Graffix in Veneta



Presented by **Seth Clark**,
Mentor at MONEYmaker '21

Kaitlyn Mentzer, Owner at A Link To The Past in Veneta

Katie Taylor, Owner at The Little Gym of Corvallis in Corvallis

Kelly Reetz, Owner at Victorian Chocolate Company in Lebanon

LauraBeth Wallenstein, Greenhouse Manager at City of John Day Greenhouse

Lynda Colter-Bergh, CEO at Bottom Lines Consulting in Florence

Congrats to...

Misty Palmer, ED Specialist at Grant County Economic Development in John Day

Piper Dobner, Co-Founder of Thaena Co-Founder of Flora Medicine in Portland

Rachel Austen, Founder at Elle Cree, LLC in Milwaukie

Ron Moore, President at Hoagland Properties in Florence

Samantha Chirillo, Health Coach, Clinical Herbalist, & Owner at Florina in Eugene

Sara Frazer, Admin, Marketing and Social Media at Camelias Candles in Lebanon



Presented by **Ron Green**,
Mentor at MONEYmaker '21

Shannon Adair, Managing Member at 1188 Brewing Company LLC in John Day

Susan Cronenwett, Owner at R3 Engraving & Signs in Corvallis

Susan Liao, Founder at Startups for All in Portland

Venky Ramakrishnan, Director at Sigma Consultants Group, Inc. in Beaverton

Evy Hernandez, Owner at La Granada Latin Kitchen in Springfield

A large group of graduates in black gowns and caps are celebrating, with many caps thrown into the air against a clear blue sky. The graduates are looking up and cheering, with their arms raised. The word "Congratulations!" is written in large white letters across the center of the image.

Congratulations!



Prize Drawing Time!



*20 Random Winners of 3-Month Free Subscription to
FreshBooks Plus Plan (\$75 Value)!*



FreshBooks

If you already have a FreshBooks account, you can apply the value to your current subscription. If you use a different service, you are welcome to gift your subscription to someone else in the cohort. (:

Prize Drawing! Congrats to:

Adrienne Fritze

Alissa Mayer

Amy Prince

Branda Tiffany

Catherine Biscoe

Chase Cribbins

Clinton Coalwell

Dominique Stoney-Quitoriano

Erick Oshel

Heather Blake

Jacqui Lomont

Jedediah Hansen

Jesse Gandy

Jessica Landstra

LauraBeth Wallenstein

Misty Palmer

Samantha Chirillo

Sara Frazer

Shannon Adair

Susan Cronenwett

**Winners of 3-Month
Free Subscription to
FreshBooks Plus Plan
(\$75 Value)!**



FreshBooks

MONEYmaker RainDrops Program

Starting in Aug-Sep

You are eligible if you graduated + complete our final survey!

Goal of Program:

- Provide free access to business finance mentors
- Provide support from CPA + Bookkeepers
- Provide support with financial accounting systems

Stay Connected!

Please reach out to each other for emails and contact information to stay connected!



**While the RAIN team cannot publish the entire attendee list, we are always happy to make introductions!*

Final Group Selfie!!!

- I'll stop screen share
- I'll count to "3"
- After "3", everyone say "MONEYmaker!"

MONEYmaker

